

**Rates Listed Are Priced "Per Week"**

Ad Size:	Actual Size: (W X H)	1-Run	4-Run Consecutive Contract	12-Run Consecutive Contract	6-Month Consecutive Contract	Annual Consecutive Contract
<b>Column Inch: (Minimum 4 inches)</b>	2.388" x 1"	\$ 32	\$ 25	\$ 20	\$ 18	\$ 14
<b>1/16 Page</b>	2.388 x 2.588	\$ 100	\$ 80	\$ 75	\$ 65	\$ 50
<b>1/8 Page</b>	4.925" x 2.25"	\$ 175	\$ 150	\$ 125	\$ 100	\$ 90
<b>1/4 Page</b>	10" x 2.5" Or 4.925" x 5.275	\$ 300	\$ 250	\$ 225	\$ 200	\$ 185
<b>Banner Ad (Print Edition)</b>	10" x 1.75"	\$ 200	\$ 175	\$ 150	\$ 125	\$ 100
<b>1/2 Page</b>	10" x 5.275" Or 4.925" x 10.438"	\$ 450	\$ 400	\$ 350	\$ 300	\$ 250
<b>Full Page</b>	10" x 10.438"	\$ 700	\$ 600	\$ 500	\$ 450	\$ 400

**Full Page Advertorial, Full Color.** *The Inquisitor* will send out a reporter to your local business to take pictures and write up a story about your business and the goods and services that you provide. The story will be placed along with pictures on a full color page of *The Inquisitor*. Limit one advertorial per year. **\$999.00**

**Contractual Ad Restrictions:**

1. If ad changes, there will be a \$35 re-design fee each time ad is changed.
2. Ad must run consecutively and must not skip a week without the ad.
3. Prices listed are "per advertisement".
4. Contract must be completed fully, or "Open Rate" difference will be billed to customer.

**Customer Provided Inserts**  
 (No zoning by zip code please.)

8.5" X 11" \$95 per 1,000

Others sizes quoted by request.  
 Inserts must be shipped to our commercial printer prior to insertion date.

**Other Services Available:**

**Full Color (Each Advertisement)**

**Add 15%**

Advertising Deadline: Wednesdays at 5pm. Send to: graphics@nwcable.net

**Business Builder Package:** Includes a Full Page Advertorial the first week, then 3 quarter page advertisements the next three weeks; Then a 1/8 page advertisement for the next 74 weeks. That's advertisements in every edition for 18 months. That's \$8,559 in advertising for only \$3,900, and we spread the payments out over 18 months at only \$200 per month. (\$500 due up front).

**Classified Advertising Rates:**

**Personal: \$15** for the first 25 words, then 50¢ per additional word. (1 Week)

**Commercial: \$35** for the first 25 words, then 50¢ per word thereafter.

*The Inquisitor is available at 306 retail locations in Caddo and Bossier Parishes, which include all Circle K Stores, most Wal-Mart Stores and Brookshires Grocery locations, as well as most full service convenience stores. (A listing of these locations is available by request and many are published on our website at www.theinquisitor.com). The newspaper is also available by mailed subscription for \$65 per year in-parish, and \$78 per year out of parish.*

*The entire newspaper is available online as well at www.theinquisitor.com, which also includes all ads that are in print.*